



THE LEADER IN SECURITY OPERATIONS

# Welcome

Thanks for joining us, a few housekeeping items before we get started:

- Please edit you Zoom name to show First and Last, helps to address questions
- Please mute yourself but if you do have a question. Raise your hand or come of mute, whichever is fine
- Carlo and Myself will be here to answer questions as well in the chat function
- Any questions? Over you to Eddie and Roger!



# Proactive Cybersecurity

## Taking Charge of your Security Journey

**Roger Ouellet**, *Directeur de la Pratique Sécurité, Novipro*

**Eddie Tang**, *Director of Presales Engineering, Arctic Wolf*

**Geoff Blair**, *Enterprise Account Executive, Arctic Wolf*

**Carlo Spalvieri**, *Enterprise Systems Engineer, Arctic Wolf*



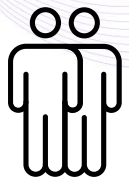
# About novipro



**Head Office:  
Montreal**



**Remote offices:  
Quebec City, Toronto & Paris**



**+135  
professionals**

For more than 27 years, NOVIPRO has been developing solutions that are tailored to client needs, resources and business goals.

## **AT NOVIPRO WE OFFER**

- More than 135 professionals with leading expertise
- Unparalleled consulting services based on NOVIPRO's exclusive methodology
- Personalized support throughout the project lifecycle

# NOVIPRO'S SECURITY OFFER

We offer comprehensive cybersecurity services for businesses.

Incident response services



Audits, penetration tests and posture assessments



Cybersecurity awareness training (managed/not managed)



Advanced services in governance, strategy, business/operations continuity, CISO as a service



For businesses that need superior protection, 24/7 monitoring, SOC as a service



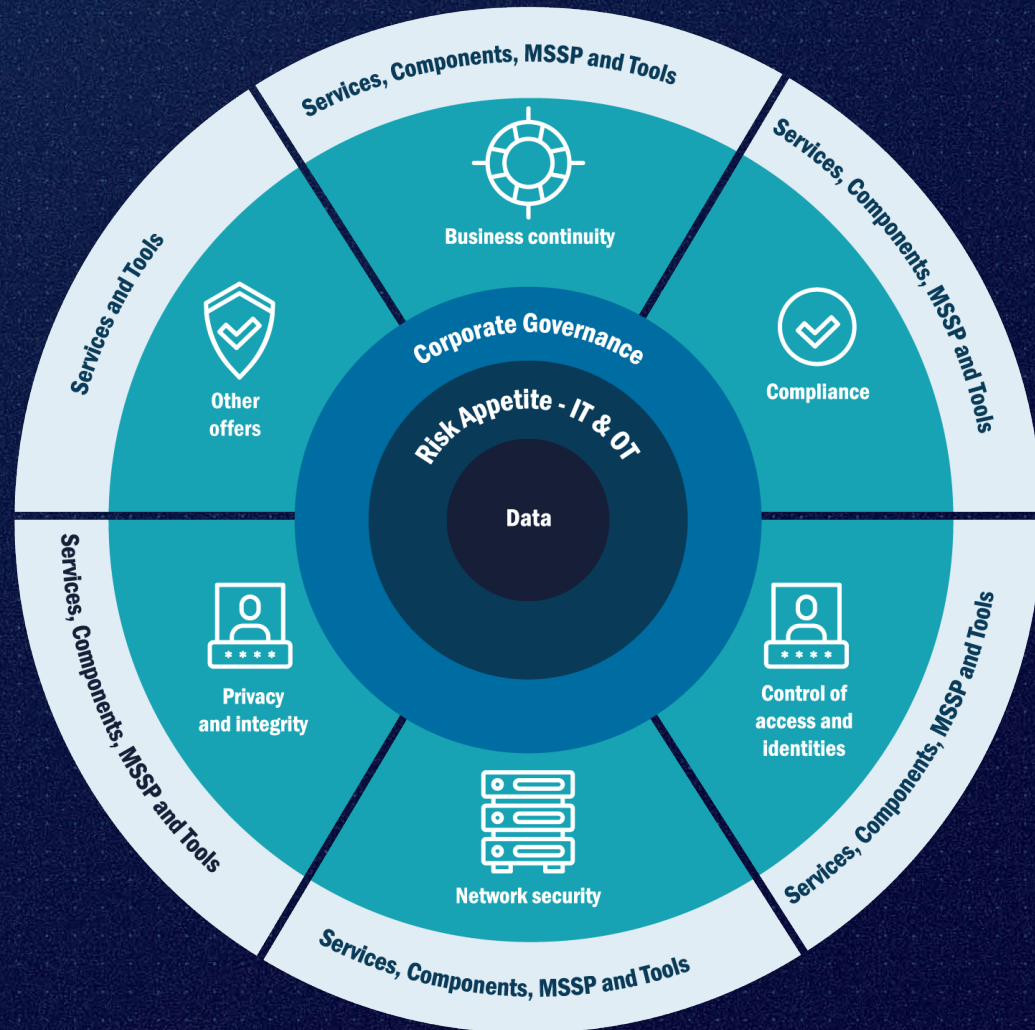
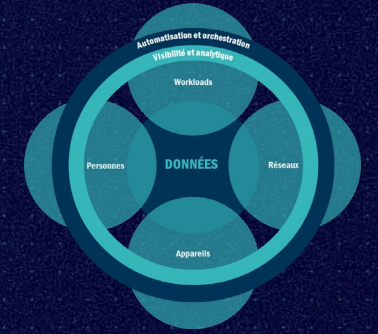
MSSP service



A portfolio of products for businesses of all sizes and scope



# NOVIPRO'S SECURITY ECOSYSTEM



We develop security architectures based on recognized methodologies and tailor them to meet client needs:

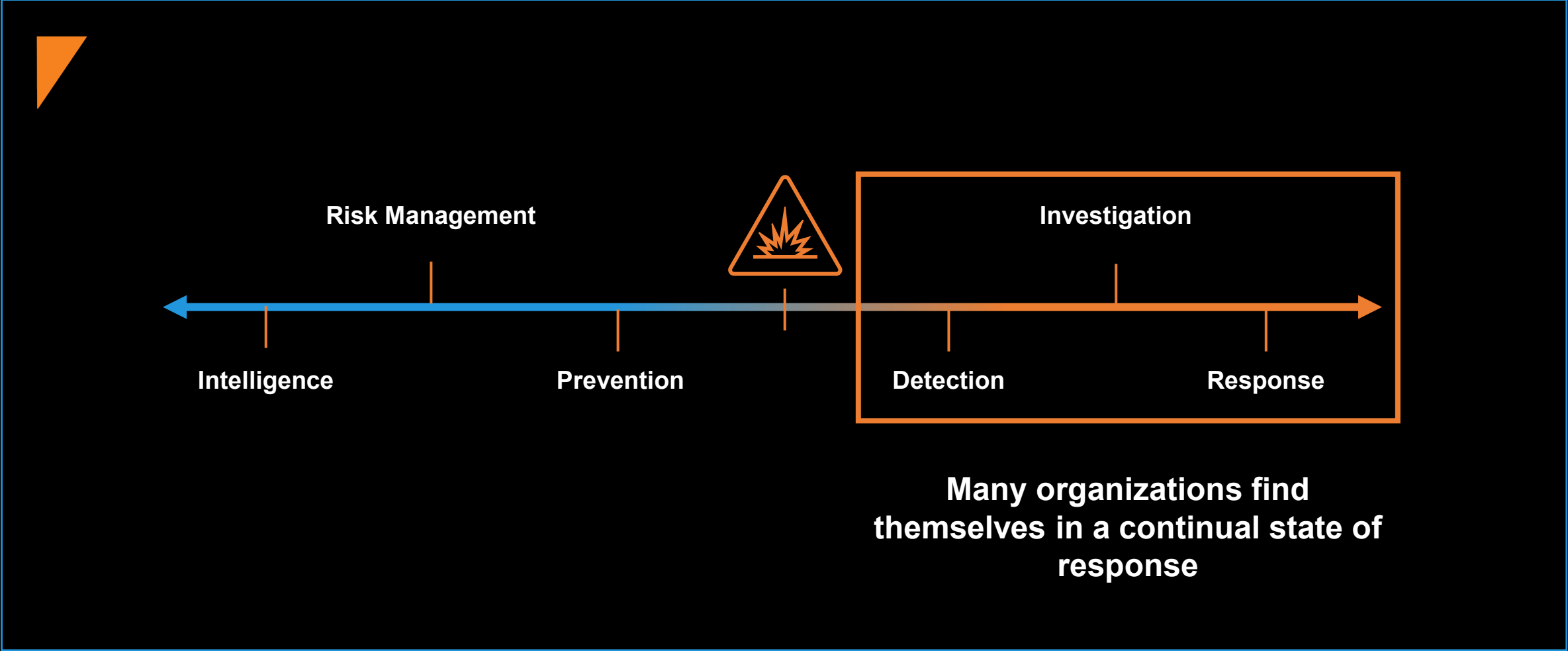
- Zero Trust Extended Forrester
- ISO 27001
- Nist
- PURDUE



Cybersecurity has an  
**effectiveness** problem.



# Right of Boom



# The Ad-hoc approach is destined to fail

## Solarwinds Compromise



Confirmed this week that this is still being leveraged at a mass scale

## Microsoft Exchange Vulnerabilities



Discovered by sophisticated APT, then leveraged by smaller groups

## More than Zero-Days



31% of attackers in 2020 utilized known unpatched vulnerabilities





# Stop Treading Water

# Plan for your Security Journey



# What is a Security Journey?



## Reactive

- Plan that you will be compromised
- Assume that you have been compromised
- Learn from your past

## Proactive

- Identify areas of concern
- Strive for full visibility
- Research and Develop

## Continuous

- There is no end
- Milestones not finish lines
- Set goals for progress and improvement





# Moving beyond reactive



# Visibility

How much can you see?

Do you have visibility into your entire infrastructure?

Imagine a critical patch was released tomorrow, are you prepared?

Could you to identify an unauthorized system?

Can you identify historic patterns?



# Beyond Execution

Are you repeating tasks?

Never manually duplicate a search

Look for opportunities to automate

Don't suffer the same infection twice

Eliminate false positives without ignoring alerts



# Educate and Research

Are you staying current with attack trends?

Prepare for your journey, and learn along the way

Stay current with intelligence

Put what you've learned into practice

Refine and grow



# Identify Areas of Improvement

Like a checkup for your architecture

A journey is made up of steps

Start with common culprits

Don't be afraid to dig

How would you attack your network?

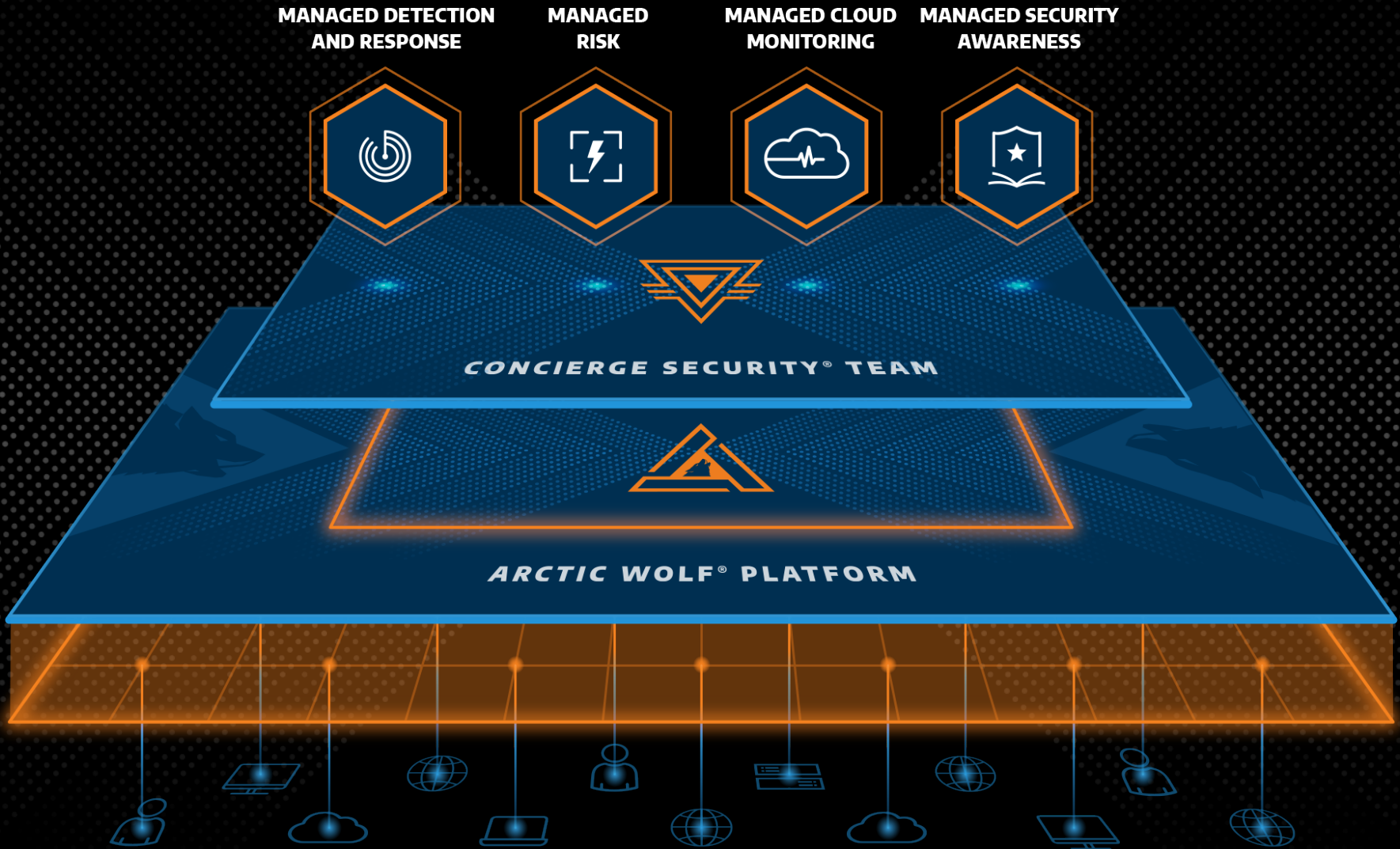




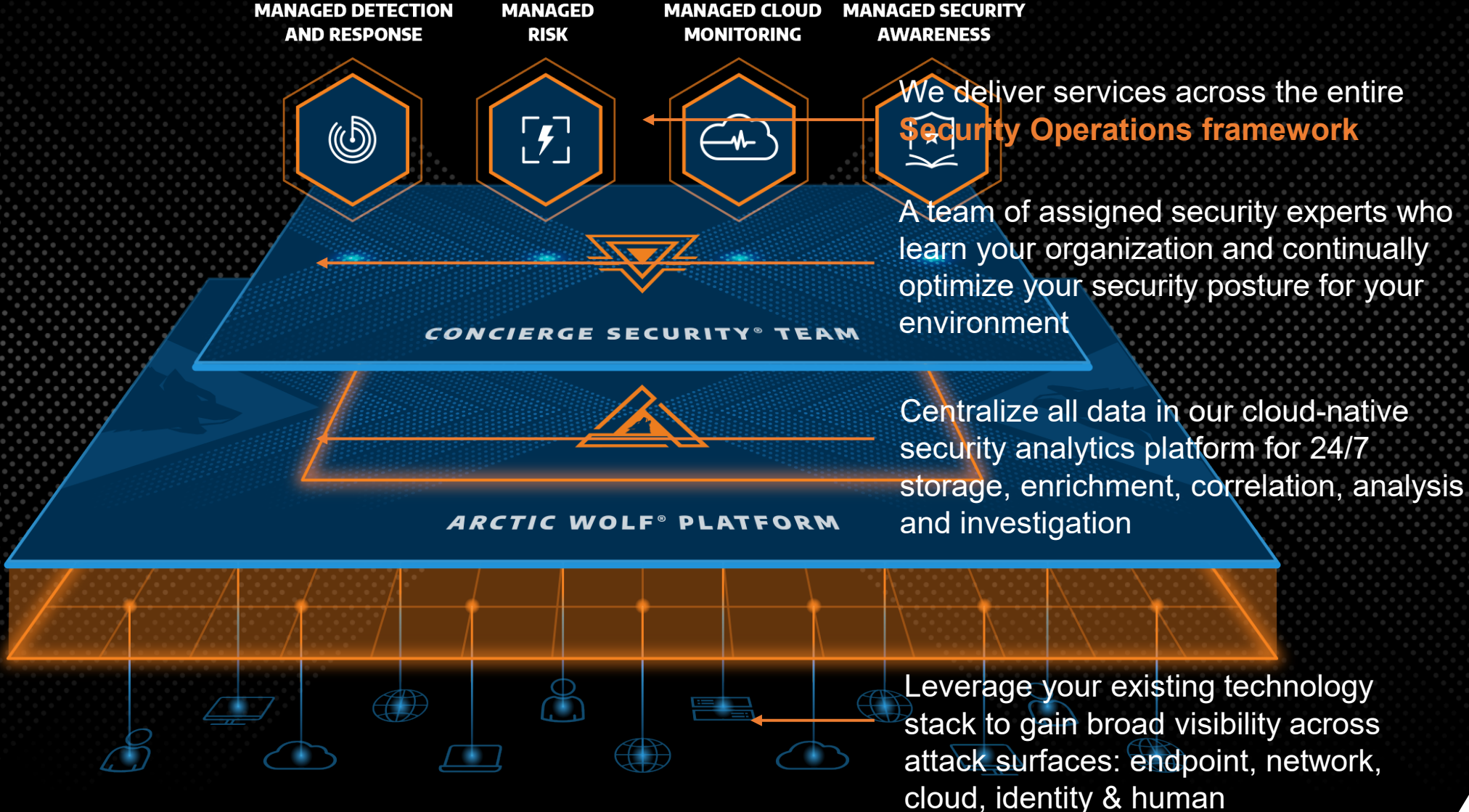
# ARCTIC WOLF **SECURITY OPERATIONS PLATFORM**



# Arctic Wolf Platform



# Arctic Wolf Platform



# AW Security Operation Teams



# Arctic Wolf Triage Team



The Triage Team works 24x7x365 to investigate alerts generated by the Arctic Wolf Platform. This team provides tactical support and guidance to customers and the Concierge Security Team during security events.

## COVERAGE

Work around the clock to triage critical events and deliver actionable insights when you need them the most.

### 24x7 Continuous Monitoring

Your environment is monitored around the clock for threats and risks

### Rapid Response

Investigate and escalate critical events within thirty minutes

### Real-Time Remediation

Rapidly contain incidents and get detailed guidance on remediation

### On-Demand Access

To security analysts via telephone or email 24/7

## INVESTIGATION

Deliver execution and operational excellence with skills required to detect advanced threats and manage risks in a way that's customized to your environment.

### Security Operations Experts

Top-talent with hundreds of years of combined experience working for Military, Government and Public and Private sector organizations.

### Informed Incident Insights

- Filter out the noise to reveal what happened, and what to do about it
- Detect threats across network, endpoint, & cloud.
- Expert analysis of IOCs across entire attack surface using a purpose-built cloud platform
- Discover vulnerabilities and misconfigurations

# Concierge Security Team (CST)



Your named Concierge Security Team will work with you to build and execute a Security Journey that meets your organization's goals and objectives while identifying opportunities to strengthen your security posture over time.

## EXPERTISE

Deliver execution and operational excellence with skills required to detect advanced threats and manage risks in a way that's customized to your environment.

### Security Operations Experts

Hundreds of years of combined experience with cybersecurity accreditations like CISSP, HCISPP, CCSP, CISM, CRISC, GCIH

### Threat Hunting

Hunting for suspicious activity across your environment

### Informed Incident Insights

Filter out the noise to reveal what happened, and what to do about it

## STRATEGY

Strategic security guidance drives continuous improvement that's tailored to the specific needs of your organization.

### Security Posture Reviews

Evaluate the root cause of threats and get prioritized recommendations to improve posture

### Named Advisors

Trusted security operations experts paired with you to deliver tailored triage and strategic guidance

### Security Journey Guidance

Quarterly reviews to help you design, implement, and achieve your security vision

# Why Arctic Wolf?

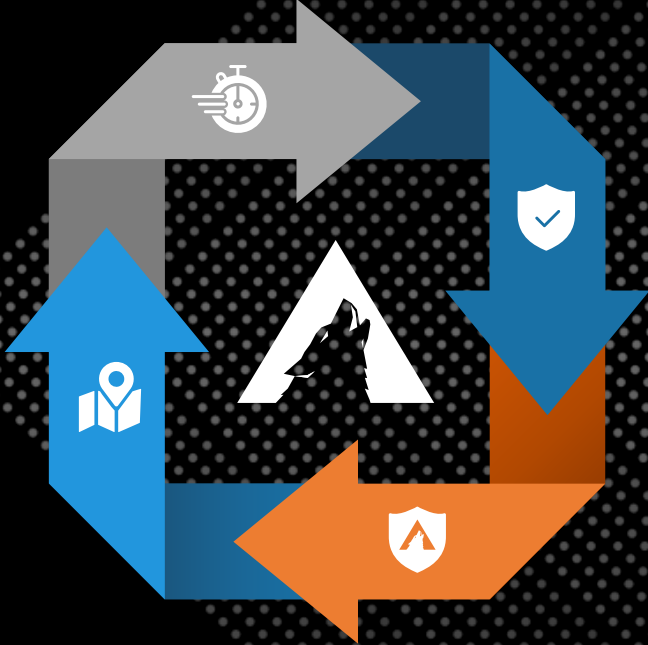
Our innovative Security Operations platform and concierge delivery model enable you to end Cyber Risk

## Time to Value

- Leverage existing investments
- Add resources & expertise to your team
- Reduce noise & drive efficiency

## Guidance

- Framework tailored to your environment
- World-class expertise on-demand



## Protection

- Against commodity & advanced threats
- Attack surfaces
- All-the-time (24x7)

## Resilience

- Proactive risk mgt
- Continuous posture assessment
- Sustained compliance





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# Thank You

Please feel free to reach out directly to myself or Roger if you would like to schedule time to learn more about Arctic Wolf & NoviPro.

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